



Knowledge of human nature for managers

Seminar objective

Everyone consciously and unconsciously sends out different signals. Interpreting these correctly can have a direct impact on your knowledge and understanding of human nature.

Seminar content

- The face and its expressive potential
- First impressions: intuitive truth or avoidable misjudgement
- How does a facial expression occur and what triggers it?
- Environmental influences and heredity
- Body type: which interpretations are possible and which prejudices exist?
- Body language: facial expressions, gestures and posture
- "Face-reading."
- Physiognomy
- The effect of associations on our behaviour
- Managing a conversation
- Identifying and assessing strengths and weaknesses
- "The Big Five."

Methodology

Discussion in the group perceptual exercises tips for transferring learnings into everyday life discussion based on practical examples inputs from the trainer

Target audience

The seminar knowledge of human nature for managers is aimed at specialists and managers from commercial enterprises of all sizes and sectors as well as from public administrations

Course ref.

PE4010

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

13.06.2024 – 14.06.2024
21.11.2024 – 22.11.2024
20.03.2025 – 21.03.2025
28.07.2025 – 29.07.2025
20.11.2025 – 21.11.2025

Fee

1.150,00 € (ex. VAT)
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift